

Radio Station **HCJB** - The Pioneer Missionary Broadcaster

has completed

TEN YEARS

// HERALDING CHRIST JESUS' BLESSINGS //

— to QUITO & ECUADOR

— to LATIN AMERICA .

— to ALL THE WORLD

December — 1941

IS THE
10 th. ANNIVERSARY

OF THE

“Voice of the Andes”

QUITO, ECUADOR

which has come to be known in the Western Hemisphere as the

“AERIAL AMBASSADOR OF GOOD WILL TO THE AMERICAS”



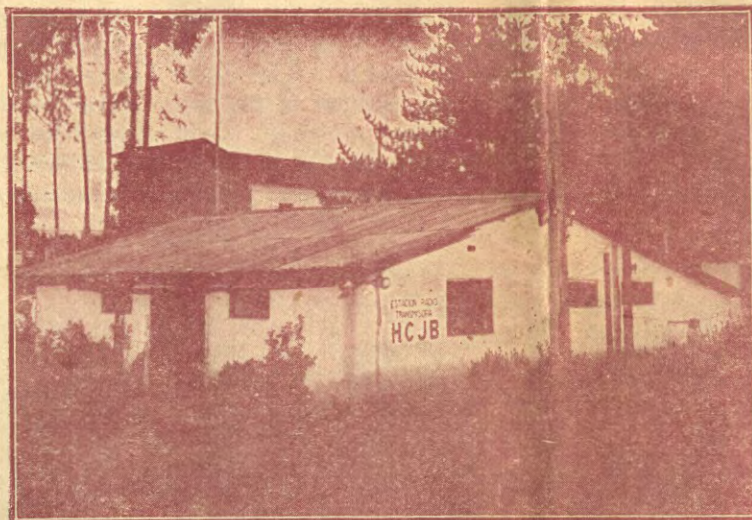
NEW TRANSMITTER BUILDING

1941

The new TRANSMITTER BUILDING of **HCJB** located 7 kilometers north — of Quito, capital of Ecuador. —

This is the building where **HCJB** began operating its first station, and — worked for 9 years, beginning —

1931



OLD TRANSMITTER BUILDING

A MESSAGE TO YOU

from the Co-Directors of Station **HCJB**:

«Four out of five enterprises fail in the **FIRST** year of their existence», says a business training school. If this be the high mortality rate in the business world, surely any faith enterprise that passes its first year and reaches its 10 th anniversary in spiritually flourishing condition, has only God to thank for its preservation through His provision!

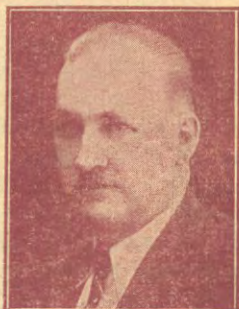
On the other hand, ten years is a relatively small «pinch» of the ages of Church History, but it has been ample time to prove the blessed effectiveness of using radio to reach «the regions beyond». We praise Him for every soul saved and blessed amongst the hundreds of thousands who have heard Christ's gospel through **HCJB** in ten years.

To every faithful prayer warrior and steward of God's bounty, we say a heartfelt «Thank You» in His name! Ahead, the challenge calls for clearer vision and more mighty effort, by His grace, than ever before. We hear His call, «Occupy 'til I come.» Will you help us «occupy» the air over countless nations with the message that saves?

Clarence W. Jones — Reuben E. Larson.



Clarence W. Jones



Reuben E. Larson

JEREMIAH 33:3

“Call unto me and I will answer thee and show thee great and mighty things thou knowest not.”

Foundation verse of
- **HCJB** -

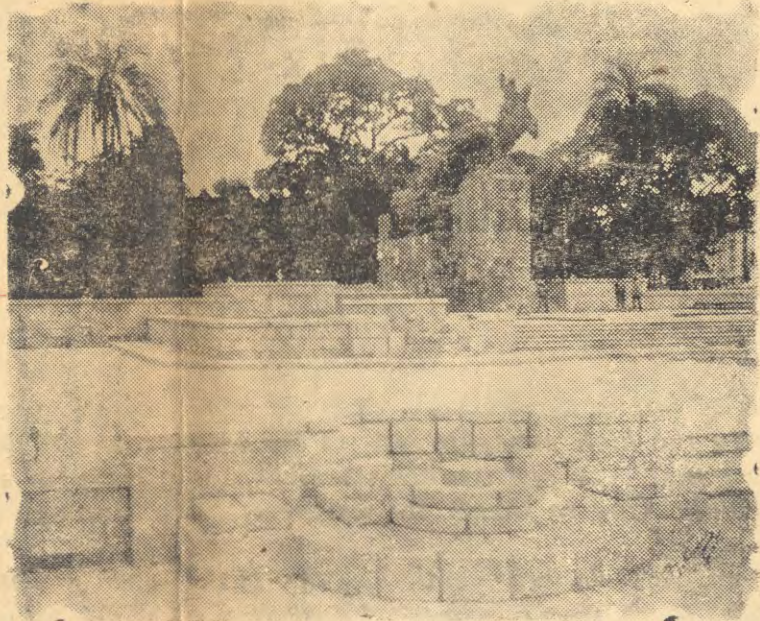
ECUADOR



The Government Palace faces the beautiful Plaza of Independence in Quito. Here Congress meets for its sessions, beginning August 10, the national celebration of the Battle of Pichincha, which resulted in Ecuador's independence in 1822. Here, also, are the President's Suite of offices and Government Printing Department.



The outstanding monument of natural beauty and magnificence in Ecuador is Mount Chimborazo — a great snow - peaked sentinel, towering above the rest of the mighty Andes. «Old Silver Dome», the Incas called it, and tourists exclaim at the aptness of the nick - name as they gaze upon its majestic glory on a sunny morning. Chimborazo rises to 19,000 feet above sea - level, and the city of Riobamba nestles at its base.

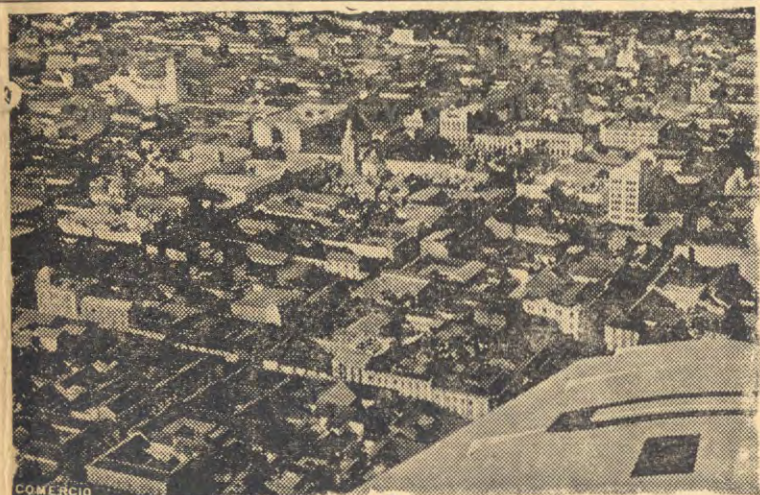


The great liberator of South America is Simon Bolivar, father of five countries, hero of over 200 bloody battles of independence. This bronze statue graces the main thoroughfare of Quito, at the entrance to the Park Bolivar. The highest compliment North Americans can give, who have studied the character and military feats of Bolivar, is to call him «the George Washington of South America.»

— LAND OF ETERNAL SPRING, —
— SWITZERLAND OF SOUTH AMERICA, —
— HOME OF RADIO STATION HCJB —



Dr. CARLOS ARROYO DEL RIO, Constitutional President of Ecuador for the term 1940 to 1944. The Chief Magistrate is supported in his Public Administration by a Cabinet of — ministers, in charge of all phases of the nation's welfare. While in most respects, the form of government in Ecuador is the same as other democracies of the western Hemisphere, yet control of all provincial officials, police, etc., is in the hands of the national government in Quito. On several important occasions the President has honored Station HCJB by his presence and always manifested the greatest appreciation for our work and aims.



«This is the way the legendary city of Quito looks to the Pan American pilots whose silver wings pass over this capital several times weekly, landing at the airport north of the city, near the transmitter house of HCJB. With a population exceeding 100,000, Quito basks in equatorial sunshine at an altitude of close to 10,000 feet above sea - level, giving it wine - like air and a climate of eternal spring. Its full name, «San Francisco de Quito», harks back to the days of the Spanish dons in Colonial times who founded the city in 1534, long before this strange miracle of radio was ever dreamed of. No more romantic setting could possibly be conceived than the locale of HCJB in charming, hospitable Quito, joined by air to the outside world.



The family of
MANUEL GARRIDO ALDAMA
is in charge of the Spanish cultural and religious
programs of HCJB

The first programs of Station HCJB were broadcast on Christmas day of 1931. For the small group of missionaries gathered in the living room which served as studio in the HCJB home, the occasion meant much more than just another radio station «coming on the air». HCJB was God's answer to years of faith and prayerful vision. HCJB was the first regular broadcast station in Ecuador with daily programs. Here, indeed, was the first missionary station in the world, - the Pioneer Missionary Broadcaster! Fervent and sincere were the grateful hearts that offered thanks to a mighty God for providing and preserving the fragile equipment that had been transported thousands of miles from the United States to bring to pass another chapter in the romance of modern missions!

Much investigation and preparation had preceded the first program of «Heralding Christ Jesus' Blessings» from HCJB and Quito. In 1928, Mr. Jones had made a deputation- al trip to Venezuela, Panama and Cuba with the express purpose of finding a suitable location for a Gospel radio station for the Latin American Mission fields. In 1929, God brought together in the United States the present Co-Direct- ors of HCJB, Mr. Jones and Mr. Larson, to discuss and pray about using radio on the mission field, pooling their plans for mutual coöperation. In 1930, after Messrs. Larson

“Briefs” of the History of HCJB



The family of
CLARENCE C. MOORE
Chief Engineer in charge of all Technical activities
of «The Voice of the Andes».

and D. S. Clark had arranged with the Ecuadorean Govern- ment for a twenty-five year broadcast license for HCJB, a visit was made to Ecuador to inspect possible sites for the proposed station, and verifying technical conditions, after which Jones returned to the United States to secure equip- ment and personnel. In September, 1931, the two-hundred watt transmitter was shipped from New York City.

In reviewing the early background of Station HCJB, the influence of many Christian leaders and friends is clearly seen. Particular mention must be made of three of these who helped by counsel and encouragement when HCJB was still an unnamed dream. These were Dr. Paul Rader, Dr. W. M. Turabull, and Richard W. Oliver. Only eternity will reveal how much the Pioneer Missionary Broadcaster owed to these far-visioned missionary leaders, now with the Lord, whose zeal for God fired so many other hearts to trust God and go forward!

Space forbids more than a line naming the outstanding milestone for each succeeding year of the TEN that HCJB has been «on the air». Reading «between the lines», many will ascertain a story even more thrilling than that revealed by the outline of events chronicling the growth and progress of this station.

The calender of HCJB, 1931 to 1941

- 1931 — Incorporation of World Radio Missionary Fellowship at Lima, Ohio. Building of first 200 watt transmitter by Eric Williams. Installation and Inauguration in Quito. Staff of three.
- 1932 — Portable transmitter and loudspeaker system installed in train for Gospel broadcasting in connection with 25th anniversary of railroad. First of its kind in South Amer- ican Gospel work.
- 1933 — Opening of first HCJB Central Studio and office in the heart of downtown Quito.
Beginning of Newspaper Evangelism by HCJB.
- 1934 — Beginning of the «Radio Circle» idea, by which nat- ivity Christians, located strategically, were loaned radios to get surrounding community to listen to HCJB.
Experimentation with a second station on *longwave* to better reach local Quito listeners.
- 1935 — Purchase of new R. C. A. transmitter to replace orig- inal transmitter, to operate on 73 meters for provinces of Ecuador and nearby republics.
- 1936 — Building and placing in operation the Gospel Sound Buss (Radio Rodante) equipped for mobile transmission. Announcement of the HCJB Home Advisory Council.
- 1937 — Installation of the station of 1 KW power for in- ternational transmission to reach out to more of Latin American countries. Built by Victoriano Salvador, Ecu- adorean Technician.
English programs begin.
- 1938 — Plans laid for a 5 KW transmitter for use on short- wave, to be built (DV) in answer to challenge of world wide missionary transmission possibilities.
Staff of 50, including part-time artists.
- 1939 — God answers prayer by giving funds for 10,000 watt station to be built by a Christian radio engineer, Clarence Moore.
Property for new station purchased north of Quito.
Transmitter building constructed.
- 1940 — Inauguration of new 10 KW station on Easter by President of Ecuador.
Building of director's home on new HCJB grounds.
- 1941 — Thousands of magnificent reception letters from all over the three Americas and the rest of the world.
Power increases on local longwave to 2 KW, and on provincial station to 1.5 KW.
Three stations reaching a vast audience of untold thousands daily for Christ.
Swedish, Russian and Quichua languages added to Spanish and English for Gospel preaching.
- 1942 — As God permits, the launching of the greatest extension program yet planned by HCJB for further expansion of radio in missionary evangelism and coöperation throughout all Latin America, — «reaching the regions beyond by radio».

LISTEN ON YOUR SHORT WAVE RECIEVER TO STATION HCJB

SPANISH Gospel Programs:

Daily 7:45 AM.
(others 9 hours) 10:15 AM.
1:15 AM.
5:00 PM.
8:00 PM.

ENGLISH Programs:

Daily (2 1/4 hrs.) 8:00 - 9:30 AM (EST).
(exc. Mon.) 6:00 - 7:00 PM.
9:00 - 9:45 PM.

Sundays (in addition to above):

5:30 - 6:00 PM.
9:30 - 11:00 PM.

SWEDISH Programs:

Sundays 5:00 - 5:15 PM.

RUSSIAN Programs:

Sundays 5:15 - 5:30 PM.

FRENCH Programs: (proposed):

Tuesdays & 9:00 - 9:30 AM.
Thursdays 3:00 - 3:30 PM.

PORTUGUESE Programs (proposed):

Daily 5:00 - 6:00 PM.
(exc. Mon.)

NOTE: All time *Eastern Standard*

No Monday programs

Three color verification card send upon request for reports of reception.
Special typical souvenirs sent out occasionally.



The Technical Staff of HCJB

HCJB is the World's Pioneer Missionary Broadcaster and the staff of HCJB are here as Missionaries, ministering to the world by giving the Gospel over the air. The technical department, dealing with tubes, wires, and transformers, is subject to the same pioneer problems as confront the missionaries going into the jungle. There, they must build houses of cane, roofs of grass, and eat, to a great extent, native foods. Operating and preparing transmitters in a missionary country as Ecua- dor; we are forced to make or rebuild practically all of our parts. It is very difficult to buy any pieces of equipment and if anything is ordered from the States it takes months for a final delivery. Broadcast stations in the United States expect 16 hour service on parts replacements so that they do not need to go off the air. But here means must be in- vented to bridge wide technical gaps. The technical department would no more think of carrying on its work without providential guidance than would the program department in bringing messages. A sermon does no good if the transmitter is not sending it out, and a transmitter is of no Christian value unless there are messages to be sent. The more efficient the transmitter the greater the possibility of people hearing; the more efficient the message the more likely that these hearers will turn to Christ. We are all working together in heralding Christ Jesus' blessings. Although, as a technical department, we are deprived of many engineering contacts which are of great value in the States yet here broadcasting from the high Andean range from this strategic geographi- cal position we have a place in the world that many technical men covet. How happy we are for the privilege of being a part of this world wide missionary evangel. Every time that we are on the air there are people from practically every country in the world listening to the message. We ask your prayers that each department may feel the in- spiration of the Holy Spirit as the missionary messages go round the world.

Clarence C. Moore — Clayton Howard



DAVID S. CLARK
Field Council



CLAYTON HOWARD
Technical Dept.



JOHN D. CLARK
Field Council



"Verily their sound"

THE GREAT COMMISSION OF JESUS CHRIST TO CHRISTIANS IS
"GO YE INTO ALL THE WORLD AND PREACH THE GOSPEL TO
EVERY CREATURE" (MARK 16:15) THAT THIS IS LITERALLY

ARGENTINE

"We have been fortunate enough to hear the preaching and singing of the hymns very well. We belong to the Methodist Church".

C. N. H.

BRAZIL

"To my glad surprise I heard you announce 3 English programs which come in here 2 hours later. Now the whole family are enjoying your programs, and being fed and inspired by your messages".—H. I. L.

CHILE

"I have followed with great interest and attention your conferences that are broadcast night after night. It is a great aid to help understand Christian doctrine. Hearing your words has awakened a desire to renew reading the Sacred Scriptures".—A. V. M.

LA ROMANA REPUBLICA DOMINICANA (Central Romana)

"I hope that God will help you to continue in your good works, we always pray for you and I am asking you to pray for us".

Miss E. E. A.

ECUADOR

"At various times, I have had the opportunity of hearing you, Dr. Aldama, and my soul has new impulse to serve the Lord and follow Him. What a consolation for my soul!"

A. T.

MEXICO (Concepción)

"You can't imagine what a thrill and real drawing nearer to Christ I experience as I listen to your programs up here in the Sierra in Mexico. Just now I am the only 'gringa' and my heart just rejoices to hear you and sing with you in English".—Miss D. N.

NICARAGUA (Bluefields)

"We were thinking this idea of becoming Christ's children for a long time but couldn't make up our minds. We used to listen to your sermons (and are still listening) but yet couldn't make up our minds until we heard that one based on the text 'Be still, and know that I am God'. Psa. 46:10. This one struck home aided by the song 'Under His wings', then peace and happiness came into our hearts, and we accepted Christ as our Saviour, and are now enrolled in a class of 98 souls to be confirmed in the Moravian Church on Palm Sunday, and we are very happy".—R. C. H.

VENEZUELA (Maracaibo)

"You are far, but you may imagine how you are encouraging me some times with the words of God. It is several times I feel disheartened, but by putting my radio on the Radio Station HCJB, either you, or whosoever is there at the time: does always say something to strengthen me in my weakness, like you are here and giving me the right advice to suit my troubles".—S. C. A.

PERU (Talara)

"Many thanks for taking 'time-out' to write me your letter of January 20th, 1941 and as well, thank you for the Souvenir and Folders. Having travelled a great deal through Portugal, Spain, France, Britain, Central America and South America, I sometimes feel that I am a very good judge of character and if I am, your staff may feel pleased because, in my opinion the 'HOW DO YOU DO' folder with photographs very much indicates that you have a 100% very congenial and modest, hard working, type of people to assist you".—N. G. S.

REP. OF HONDURAS (Roatan)

"I would like you to do me the favour to sing that hymn 'SOMEBODY KNOWS WHEN YOUR HEART ACHES', also 'GOD WILL TAKE CARE OF YOU'. We all enjoyed both the Spanish and English as my

husband is Spanish, so with him, my two daughters, Helen and Thelma, and I listen every night".—Mrs. M. G.

EL SALVADOR (Morazán)

"Last night I was dialing the radio of an acquaintance of mine here and in the midst of all the turmoil and strife we were hearing about, your Gospel program came as a voice from heaven. Praise God for the testimony that went out. The program came in clear and distinct. Our work here is with the Central American Mission, having worked in this district about three years".—H. D.

MEXICO (Puebla, Pue.)

"We had bought some sets of phonograph discs from Miss Ridderhoff in Los Angeles and have been trying to hear your station, but only this morning at 6:45 AM did we hear your voice, and someone giving a sermon, we were delighted, and trust the Lord may bless the good work".—H. A. B. R.

CANAL ZONE (Ancon)

"I grasp this opportunity to let you know that I am one of your most ardent listeners. I guess you'll understand what it means to have two small children and not get out to church, and to have the message brought right to my door in my bedroom by means of a radio transmitted by the Heralds of HCJB every day except Monday".—Miss E. A. J.

CUBA (Guantanamo)

"This is to inform you that I've been listening to your broadcast each night. I am very much interested in all your programs and it gives me pleasure to write to you for I will be always listening to your lectures".

Mrs. M. L.

COSTA RICA (Port Limon)

"I must say that since you have begun your morning services I have not missed a single one of them and many times they have been a guide and an inspiration to me through the day. Keep it up. The 'Friendship Hour' also is very interesting. May God abundantly bless you all for doing such a splendid work, and I am sure that many souls have been saved".

NETHERLANDS WEST INDIES (Aruba)

"I have just found the 'Morning in the Mountains' program and I really think it is fine. I love to hear Mr. and Mrs. Uncle John and their wonderful messages they bring".

Mrs. I. A. C.

SOUTH AFRICA (Durban)

"It is with pleasure that I report reception of your station of the 25 metre band. On Sunday, 25th, May 1941, I tuned in at eight E. S. T., or one G. M. T., when the program 'Morning in the Mountains' was being broadcast. After sending greetings to a resident in Costa Rica, you made announcements to the effect that your station would send a special photo of some Mountain Peak to listeners who might write for it".—L. J. P.

BERMUDA (Hamilton)

"I heard your program over the air last Friday and enjoyed it very much".—Miss B. H.

HUNGARY (Budapest)

"Amateur 3 & 1, T. 22m, english program".

S. A.

JAMAICA (Kingston)

"Your service this morning came very clearly on the radio—our radio had not been turned on, but the folks across the road had theirs on, my husband heard the singing, and called to me, and before I got to the room, he said with joy, 'It's HCJB'".—Mrs. H. E.

NEW ZEALAND (Christchurch)

"Your 'Friendly Hour' is a great thing, if more people had the same 'Good Fellowship' this poor old world would be a very happy place for all".—E. C. M.

AUSTRALIA (New Lambton)

"The best South American I've heard. Wish some English had been used. At 6:30 AM. (your time) HCJB also comes through quite well".—A. B.

UNITED STATES

"During all HCJB English programs, the directional beam antennae is pointed on North America. Naturally, most reception reports come from this area."

THAILAND (Bangkok)

"We have greatly enjoyed listening to your splendid programs, and wish to congratulate you on them. In a recent broadcast you gave notice of a souvenir of Simon Bolivar which you would send to those requesting the same".

R. F. W. M. D.

INDIA (Jodhpur)

"I have the pleasure and privilege of writing to you all the way from India. I have been listening through my radio, the blessed messages that you send through the microphone from HCJB radio station since last three months. It is specially a blessing to me to hear God's words every morning before starting my work. It comes here at 7:30 early morning before break fast. I just wait for the dawn to get up and get dressed to go and sit near the radio and wait your call".—Dr. Miss M. T.

BRITISH ISLES (Ruthin, North Wales)

"In these days when Europe is in the throes of warfare and our own peaceful country seems to be in danger of invasion, it is indeed a great thrill and comfort to get your programs from peaceful Quito. One can visualise the great Andes of Ecuador—symbols of the Eternal God who will remain unchanged long after Europe's turmoil is but a memory".—W. J. F.

AFGHANISTAN (Kabul)

"We get more and more accustomed to turn on the radio, as we like your way of talking very much. It gives us something of what we dreadfully miss here: no Sunday (Friday is the freeday of the week, Sunday a working day), no church, no parson who ever preaches to us. We used to hear good services from Holland, but since the 10th of May 1940, that voice is silenced".—P. S.

VIRGIN ISLANDS (St. Croise)

"Sometimes the wind or statics carry the sound away from the radio but in spite of it all I like to sit by the radio and listen to your services at 9 AM, 7 PM which is our time all away down here in St. Croise."

Mrs. M. C. L.

JAMAICA (Kingston)

"I am one who is laid aside—shut—in for nearly two years now. We tune in regularly every day. I must here and now tell you then, that your programmes are a source of great blessing to me. I include Christian love and greeting for the whole Staff of HCJB."

L. R. M.

JAMAICA

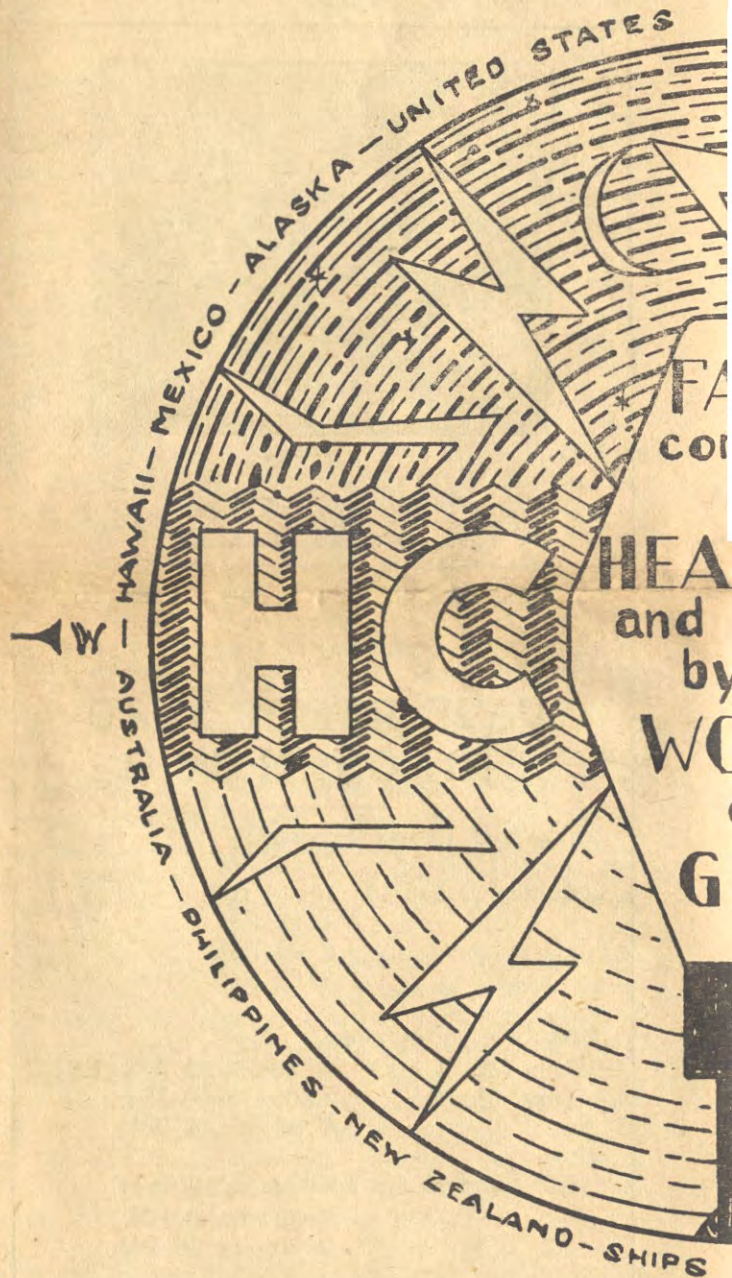
"At no time in any one day could I possibly exist without HCJB. Your reception is undoubtedly the best I have heard over a radio and this I imagine is because of Radio HCJB's Purpose. Please pray for the constables of Jamaica".—L. G. B.

NEW HAMPSHIRE

"I just can't find words to tell you how much your broadcasts mean to me. But if you can just picture a lone crippled widow, in years too, and no other means of attending Grace and mingling with God's chosen but to get it over my radio, then maybe you can just get an idea of the situation".—B. J. H.

NEBRASKA

"I enjoy hearing HCJB every morning and evening and receive every word nearly 100% with lots of loudspeaker volume. At present



I am listening to Evening Vespers from HCJB and find it very inspirational".—C. N. R.

CALIFORNIA

"I work in a factory where we build bomber airplanes for Great Britain. One night someone read a letter over your station telling how some young British soldier listened to your program while he was flying over the English Channel. He stated how he enjoyed your program. Right then I prayed for him. Goodnight and God bless every one of you and your wonderful station".—G. T. V. M.

MISSOURI

"One cannot help but feel closer to God and to his fellow men when listening to your splendid programs. Through the aid of that great invention, the radio, you are doing a



went into all the Earth"



BEING FULFILLED BY HCJB, THANKS TO GOD'S GRACE, IS REVEALED BY THESE EXTRACTS FROM THOUSANDS OF LETTERS RECEIVED FROM ALL PARTS OF THE GLOBE.

splendid work in spreading the Gospel and in spreading world friendship.—E. T. D.

MASSACHUSETTS

"I listen most every night to your station HCJB and enjoy the Friendship Hour very much.—P. E. L.

MARYLAND

"Your programs are just as plain and clear as our own local stations. Praise God for HCJB and the wonderful words of truth.—M. H.

CONNECTICUT

"Our whole household listens to your religious programs very frequently.—R. P.

FLORIDA

"Truly my heart has been blessed tonight with your message. My prayers will go our more often for the Staff and their families of HCJB. May the Lord bless and keep you one and all.—E. A.

GEORGIA

"As a new listener have just found your station a short time ago. Mother and I tune in every day and you will never know the blessing your messages are, especially to Mother who is a shut in.—N. F.

IOWA

"We cannot tell you with words how much we enjoy the "Friendship" Hour each evening except Monday. Your station comes in so plain and we are telling others to listen in.—H. G.

ILLINOIS

"We were more than thrilled when we heard your gospel message on short wave this evening.—H. W.

INDIANA

"Last Sunday afternoon we listened to your station and—I was so thrilled I could hardly keep from crying for joy to think that we were actually listening to a radio station 3,000 miles away and that it was broadcasting about my glorious Saviour, Christ Jesus. We had to turn the volume down, it was so loud.—E. R.

KENTUCKY

"We sure enjoyed your Sunday night program very much. We are overjoyed to know that the Gospel is being taught continuously in other lands than ours in this hour of need.—E. R. F.

MAINE

"For quite sometime I have been listening to the "Friendship Hour" and I feel I must let you know how very much I appreciate it. I praise and thank God for making such a program possible. I look forward to them each night and have been helped spiritually more than I can tell you.—D. E. L.

MICHIGAN

"It seems to me that God has raised up your station to reach the world as a last call to the Gospel of Jesus Christ. God bless you.—C. W. B.

MINNESOTA

"We are living in perilous times, and it is a great thing that you are rendering such a wonderful service to the people thru your radio work.—D. W. M.

ARIZONA

"Last night was the first time I heard your station but it will not be the last. Many thanks.—E. R. M.

TENNESSEE

"Your station comes in very clear, I will say on a R9 signal, no static at all. I would like to get a complete schedule of your

broadcasts if possible as I enjoy your programs very much.—L. A. P.

VIRGINIA

"I am so thankful that Ecuador is a Christian nation. God bless your nation.—A. J. S.

MONTANA

"Have enjoyed listening to HCJB and it is surprising how easy it is to tune you in. Right now I am listening to your station on the little ten dollar radio sitting on my desk. You surely put on some excellent programs and no doubt reach an immense audience. May God bless your messages.—H. M. E.

ALASKA

"This afternoon at 4:00 PM., Alaska Standard Time, I heard a program from your station. The reception was very good and I listened until your station signed off.—R. W. A.

NEVADA

"Your program was very interesting, your signal faded slightly at times, otherwise was very clear and understandable.—E. G. H.

SOUTH CAROLINA

"We picked up your Church program at sundown as was announced by your announcer. The program was very stirring and we were all glad to hear it.—Private G. B.

LOUISIANA

"I have heard your Station frequently and am very much pleased with your High Class Programs; especially the Religious parts thereof. It is truly wonderful how Almighty God in the Heavens above has made it possible for us to hear what is going on in the far off parts of the World, and in fact the program was so distinct with absolutely no static or interference whatsoever, and in conclusion I assure you that I am looking forward with great pleasure to hearing your programs in the future.—M. B. M.

SOUTH DAKOTA

"We enjoy your station and wish you success.—C. H.

IDAHO

"You come in here with a 100 % OK. signal, just like you were in my back yard.—H. L.

RHODE ISLAND

"I am a student in high school and listen to your short wave broadcast every night.—V. T.

VERMONT

"I am listening to your station tonight and the reception is very good; the fact is it is the most powerful and steady of any short wave station.—H. D. S.

NORTH DAKOTA

"Heard your program dedicated to Duluth over short wave as plain as a station 8 miles from us. Enjoy it very much.—A. L. T.

COLORADO

"I listen to your program very often. Your station comes in fine.—A. C. H.

WISCONSIN

"We were more than thrilled to hear the special program of dedication. I think there really aren't the right words in the English vocabulary to express what has been and still will be wrought through HCJB. You cannot, and dare not give up. There will be surprise of surprises when we gather around the feet of Jesus, when from around the world comes this "I heard of the Saving Grace of Jesus Christ through HCJB". Keep on keeping on.—H. G.

WASHINGTON

"Surely was thrilled to hear from S. A. Wonderful work you are doing, but that was the command, my message to every Kindred, tongue and people.—J. E. A.

WASHINGTON D. C.

"I do feel as though we have personally

met—your programs are of such a friendly spirit; I enjoy your programs more and more and more each time; your choice, is so varied in program material its just "bound" to make every listener a friend of your whole staff!!—G. F. S.

WEST VIRGINIA

"Brothers and Sisters in Christ I have been listening to your station for some time now and enjoy the fellowship very much. Especially the wonderful meditations about our Lord and Saviour who has the words of eternal life.—J. I. S.

TEXAS

"I wish to express to you the appreciation of my wife and myself of your Missionary broadcast in English. We are praying that these efforts may bring forth much fruit to the glory of God.—B. T. L.

PENNSYLVANIA

"I do get hungry to worship and have fellowship with true believers and your voices and words ring true. I live back in the hill country and have no conveyance to take me out and see very few people. How happy I was to run onto your broadcasts.—E. F.

OKLAHOMA

"We again want to write you and tell you of the great blessings we receive from your programs. Here lately when the local stations have been so full of static that we couldn't hear them your station has still been coming in clear. We are already Your Prayer Partners and we want to become Steady Sustainers, the Lord willing.—A. J.

OHIO

"As for your programs they are excellent. I can receive you much better at night than I can a local station here.—A. D.

NORTH CAROLINA

"I wish to sincerely thank you for your very helpful and encouraging broadcasts. You have certainly inspired me to higher planes of thought and caused me to Hope.—W. R. R.

NEW YORK

"We tuned in accidentally on January first and enjoyed your message and fine music which came in as clearly as though we were in your room. Praise God for your shortwave gospel broadcast.—G. S. S.

NEW JERSEY

"Last night I bought a new radio and I decided to try some foreign tuning and much to my surprise I got your station in South America in English. I heard some dear old religious hymns and a good old fashioned message. The Lord bless you.—D. L. J.

CALIFORNIA

"Well, I hope your radio work is doing marvelous work; I know it is: In these perilous times, the last days of this dispensation, one of God's miracles, the radio, is being used to hasten the evangelization of the world, at least to speed the Gospel as a witness.—C. U. W.

UTAH

"I was pleased to hear your program "The Friendship Hour". I tuned in at about 7:15 PM. Mountain Standard time on September 24th, ...I enjoyed hearing both (the missionary) and his daughter.—R. J. A.

OREGON

"This evening Son happened to stumble



Ruth Christenson

THAT IT REPRESENTS THE MINISTRY OF ONE STATION GROUP — NOT A VAST CHAIN OF STATIONS!



TO INTERESTED LISTENERS HCJB OFFERS The Missionary Radio Fellowship

A great many different types of people around the world listen to the English broadcasts of Station HCJB. To some, one feature of our programs makes its special appeal, while another different portion has its attraction for other friends.

A goodly number have expressed a desire to come closer to HCJB in one way or another, recognizing the importance and influence of its work. So, to make available this requested opportunity to all who wish to feel themselves more a part of HCJB, —we announce the formation of the

MISSIONARY RADIO FELLOWSHIP:

—«missionary» because we live and work to spread the Gospel to all the world.

—«radio» because we are using the modern tool God has given His children to build on foundations of the first century message.

—«fellowship» because this word best expresses the purpose of cooperation among those with a common ideal.

The MISSIONARY RADIO FELLOWSHIP is open to all our listeners around the world, permitting them to cooperate with us in whatever degree they wish, —no more, no less. For instance, —there are those we call «**RADIO RELATIVES**», —just regular listeners who desire no more than to receive information regularly concerning HCJB activities. With your name on our mailing list as a Radio Relative, many interesting souvenirs, pictures, mementos and our official folder «**Newsprint**» will be sent.... As a listener, do you want to be an HCJB. «Radio Relative»? Well, just write us and say so. We'll do the rest.

Then the second group in the MISSIONARY RADIO FELLOWSHIP is composed of Christians who sense the value and power of «**Heralding Christ Jesus' Blessings**» today thru HCJB, and want to stand behind this work in prayer, —God's most powerful weapon for His warriors. These friends become «**PRAYER PARTNERS**» in our Missionary Radio Fellowship. We earnestly covet and deeply need thousands of «**Prayer Partners**» for multiplying the ministry of the Pioneer Missionary Broadcaster. Christians who pray! Will you accept the holy challenge from the Andes Mountains to join our Missionary Radio Fellowship as «**Prayer Partners**»? Thus you become one with us in reaching millions for Christ. An appropriate «**Prayer Call Card**» will be sent to each «**Prayer Partner**».....

Are you a praying Christian? Then write HCJB, Quito, Ecuador, about becoming a «**Prayer Partner**» in the Missionary Radio Fellowship. There is no obligation involved beyond a sincere promise to pray with us for God's blessing on HCJB and the souls it reaches around the world.

There is a smaller, «inner-circle» group of listeners to HCJB who are interested in receiving information regularly, as do «**Radio Relatives**» who furthermore join us in prayer, as do «**Prayer Partners**». These go a step farther and become «**Steady Sustainers**» by taking the needs and ministry of HCJB into consideration when apportioning their monthly tithe. Recognizing that HCJB is a faith, missionary enterprise which has grown steadily and surely since 1931 under the hand of God, these «**Steady Sustainers**» do something practical each month, as God enables, toward maintaining and furthering the «reaching of the regions beyond», by radio. They help regularly, systematically, by investing God's money in HCJB.

Here at HCJB we thank God for all listeners, new and old. The Missionary Radio Fellowship will allow all who desire it, a closer contact with us in whatever degree their interest dictates.

1. If you want information about HCJB, —write us and become a «**Radio Relative**».

2. If you want to pray regularly for HCJB, —write us and become a «**Prayer Partner**».

3. If you want to contribute something regularly to HCJB, as God enables, write us and become a «**Steady Sustainer**».

We welcome you to the joys and privileges of the MISSIONARY RADIO FELLOWSHIP, —a grouping of friends;— a gathering of results for the sake of Christ and others.



«INTO THE HIGHWAYS AND BYWAYS»

THE GOSPEL BY ELECTRICAL TRANSCRIPTION

A large and fruitful field in radio is open to Christian leaders and organizations wishing to reach the Spanish-speaking world through HCJB by use of electrical transcription. This is also true for any other language group.

At present and recently the following transcribed programs have been carried regularly on HCJB.

- (1) «**Uncle John**» Family Bible League - daily (exc. Mon.) at 8 AM EST.
Thursday, 9:30 PM, «**Prophecy**» (EST) Chicago.
- (2) «**Old Fashioned Revival Hour**» Chas. E. Fuller. Los Angeles.
Sunday, 9:30 — 10:30 PM, (EST) (also Spanish version).

- (3) «**Back Home Hour**» Clifford Hollifield, Ft. Wayne.
Sunday, 10 - 30 PM.
- (4) «**Bible Broadcaster**» Bottorf, St. Louis.
Sunday, 5:30 PM.
- (5) «**Russian Gospel Association**» Peter Deyneka, Chicago.
Sunday, 15 PM.
- (6) «**Lutheran Hour**» Dr. W. A. Maier, St. Louis.
Wednesday, 9:30 PM. (also Spanish version).
- (7) «**Miracles and Melodies**» Moody Bible Institute, Chicago.
Saturday, 9:30 PM EST.

Proposed programs to include «**The Family Bible**» with Roy Laurin; The American Bible Society, French Gospel Programs, etc.

HCJB RADIO CIRCLE—«Listening Boxes»

As the earth revolved and the sun rose that morning ten years ago over «**Mount Cayambe**» shining full upon the new «white cross in the Andes», was he surprised and did he recognize in it another giver of light? Perhaps he felt the whisper of days ago when around «**Cayambe**» itself centered the worship of the people. Those ancients looked upon the sun as the material expression of the creator of all and consequently felt their adoring hearts rise in fervent passion to him at his appearance over sacred, silver, snow-peaked «**Cayambe**», each morning. In that long ago they cried out, «**O Sun, we worship thee; and if thou art not God, we worship Him who made thee**». Then, in protective encirclement, an unbroken chain of villages was constructed around the base of the sacred mountain from which, palace of the sun, his every message could be intercepted.

Today the «**White Cross**» of the towering antenna of the «**Pioneer Missionary Broadcaster**», stands in full sight of «**Cayambe**» and from its crest goes forth, on the waves of light, the splendid, soul-saving message of the «**One Who made the sun**».

Every day, except Mondays, the message gleams forth, enlightening the darkness, and is intercepted by the encircling chain of listening posts. This is the modern method for multiplying the marvelous message, committed to man by Christ, «**Go ye into all the world**». North, South, East and West, have these «listening posts» been planted. Shall we follow the gleam from the «white cross» to the listening posts? Then let us fly on the wings of light through azure skies to the south:

Maria was called wild, but what would you do with a girl of seventeen, or there about, cooped up in a tiny shack with her older relatives? Since her mother's death, life had looked so strange to her. Others didn't understand, the way Mother had, and certainly no one cared as did she. Must she sit in the house all day while tropic skies called to her young blood? There was music and romance outside the house. Bible class on Saturdays with girls of her own age, brought release and happiness, —one bright spot in a very drab existence. Sunday was «**Mother's Day**». To go to church, as she had been urged, would hurt cruelly; memories of other «**Mother's Days**» came crowding fast. No, she would stay at home, alone! Twirling the dial of the **Radio Circle** «**Listening Box**» she tuned the message that thundered out from «the white cross of the Andes». It told of woman's high and holy calling, of the privilege and responsibility conferred upon her by the Lord of Life. From then on there was a change, a settling into the steady race for the prize of the high calling of God in Christ Jesus. Now others listen with her. The listening post is fulfilling its mission.

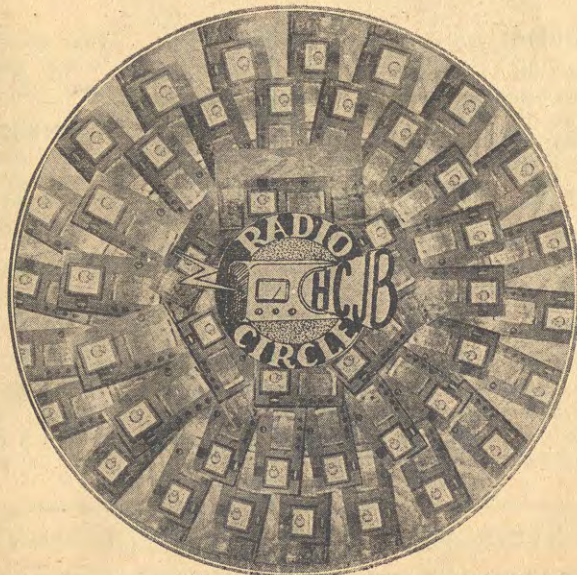
Follow the gleam to the north: one of the consecrated families in whose midst one of the interceptors is planted, gathers together, whenever possible, their friends and neighbors. As the national music and news are broadcast from the capital, keen attention is given. Then comes the cultural message followed by «**The Open Forum**», when the Way of Life is shown. From one to the other is a natural progress. When the message of Life closes, the receiver is turned off and personal work is tactfully and prayerfully carried on. The listening post is on duty!

From east and west come the same stories. When the «**Sunday School of the Air**» by the children and for the children, is broadcast, whole households join in listening and learning the Golden Text set to music weekly by «**Tia Betina**». The lively youthful spirit of the participants is felt and reproduces itself in listeners, —strong in eternal life.

Consecrated friends of missionary vision, in the homeland, have made possible the possession of these «listening boxes» by those who could not otherwise have had them. To you whose vision has carried your giving so truly into the «regions beyond», we send heartfelt thanks. We wish that yours could be the joy of visitation with us to these listening posts.

The «**Radio Circle**» of HCJB has distributed radio receivers in strategic points around the country to be used as «listening posts» for the Gospel from Station HCJB. Pray for this extension ministry of the Pioneer Missionary Broadcaster.

«LISTENING POSTS» FOR THE GOSPEL



HCJB PERSONNEL



Mr. FRANCISCO CRUZ M.
General Manager.

Reuben E. Larson has succinctly phrased the story of HCJB thus:

«Centuries ago there were signalled across the mighty Andes messages from one who believed himself to be the representative of the sun, the God of the Universe. As he and millions of his great Inca Empire bowed in worship daily at sunrise, faith and doubt were mingled. 'We worship thee, O Sun, and if thou art not God we worship Him who made thee'. So cried the worshipers as they met in the temple built to the Sun.

A new day has come, new methods and a new message. Today there sounds out over the Andes via radio, the good news of redemption

in Christ Jesus. The links in the providential chain of events in the building of HCJB, the Pioneer Missionary Radio Station, are many—some known, others unknown. Some, so close to the Anchor of this station (Christ), and hidden so deep in the ocean of His love that they are unseen to men. Some of these are now in His presence.

When Ezekial saw the rivers flowing out of the temple and was guided to their source, he found that these were beneath the altar. There can be no question but that the Voice of the Andes was born in the heart of God. The thirsty ground cried out for the rain of heaven and the great heart of God responded in showers. Different streams met together and HCJB is becoming a deeper, wider, and faster-flowing river of blessing to multitudes, literally the world around. Like the prophet of old, HCJB has been led deeper into His grace and ministry.

The first equipment and renewed equipment has been the gift of God's sacrificial children. There have been three definite stages of increase in the power and efficiency of the transmitters used for 'Heralding Christ Jesus' Blessings. At present, there are three transmitters; the long wave, the intermediate wave, and the short wave. We believe that when all three stations are on the air, there is no place on the face of the earth where the Pioneer Missionary Radio Station might not be heard providing the right kind of receiver is used.

From the beginning, Spanish and English were used. On special occasions other languages also have served. At present, five languages are regularly used and it is probable that when this word reaches its readers, seven languages will be sounding out the Good News.

World Evangelism via radio and particularly to Latin America had been envisioned by missionary-minded men in the home-land and in the regions beyond. As we look back it is evident that God has directed in preparing

His people in the homeland to back such an effort as well as preparing the ground on the foreign field for the establishment of Evangelism via radio. The greatest thing about the Pioneer Missionary Radio Station is that it 'is', and that it is still carrying on the mission for which it was first conceived and established.»



Sr. Adriano Jaramillo,
and office force.



Sr. Luis Fernando Ayora
Announcer.



A group of musicians
playing typical instruments.

«Verily their sound went.....

(Continuation from page 6)

onto your station. We listened at first out of curiosity and to learn what station was on. We were at once interested when we learned it was Quito. And while you gave the wonderful little talk with singing 'What's in a name?' I went over and sat close to the Radio in order to get every word.... I hope to hear you often».—Mrs. R. A. C.

NEW MEXICO

«If I had not had (your) station for nearly a year I would think it could not be done. I ask God to be with you.»—R. E. R.



One of the central studios of Station HCJB

MISSISSIPPI

«We listen to your radio program every night that you broadcast, and are blessed by it. Keep up your good work. Oh! that we had more like you to herald the Blessings of Jesus. Bless His Holy Name. We pray that your work will be the salvation of many souls.»—Mr. & Mrs. N. E. R.

KANSAS

«Last Saturday night I happened to be «DX»ing, and your station came in with great strength and clearness, and I listened with interest to your program. It is good always to hear the Word of God being proclaimed, and particularly over radio, where there is so much trash going out.»—R. H. R.

DELAWARE

«Last Tuesday, by accident I found your Station. It was too good to be true. I have listened each night since.... this gives me a real thrill—its clearness, the distance, but that it's a Real Christian Program. All other broadcasts mean nothing alongside of any Gospel program. The cause of Christ in this world is the most important of all.»

M. W. R.

WYOMING

«Heard your new station this PM. loud and clear most of the time. Enjoyed the program very much.»—G. S. S.

CANADA (P. E. Island)

«Your friendly broadcast to the English-speaking world, Ecuadorean Echoes, has just concluded, and it is a pleasure for me, a school teacher, in far-away Canada, to feel that we have friends on the Continent to the South.»—J. M. E.

CANADA (Ne Brunswick)

«I am in a Tuberculosis Sanatorium, and as I look out to the road leading past this building, I can just make out slightly more than the top of cars passing.»—J. L.

NOVA SCOTIA (Halifax)

«I had read of your work in the Sunday School Times, and in Dr. Bernhouse' «Revelation» but I had never heard the program until Sunday night.»—W. T.

SWEDEN (Stockholm)

«I've been listening to your transmissions for some weeks and enjoyed them very much. I've been rather surprised to get your signals so strong and clear. Your signal has been 59 (9) for a long time and I do hope that these fine conditions last, so that my

contact with your station won't be broken. Thank you for many wonderful hours. Kindest regards over half the globe.»—C. A. W.

SCOTLAND (Glasgow)

«You people must be very religious because every time I tune into «The Voice of the Andes» I hear hymns, mind you, I won't say I am inclined that way too much, but I enjoy your programmes all the same.»—P. D.

IRELAND (Dublin)

«You will no doubt be interested to learn that your broadcasts can be picked up quite readily here in Dublin, Ireland. It has given me great joy to hear the Gospel message told forth from time to time over the ether waves. May the Lord bless the effort. A friend of mine in Ja-

maica also tells me he listens and enjoys the messages.»—G. S. O.

ENGLAND (Sussex)

«I have much pleasure in once again writing to you and to inform you that I still receive you. We heard you say how people in England listen in to their radios in their shelters. Well, we haven't got a shelter, but Praise God He is our refuge. I would like to be a Radio Relative and Prayer Partner.»—S. F. B.

TRINIDAD

«Congratulations on your broadcasts of August 30th. Best wishes.»—N. F. H.

ENGLAND (Staffs)

«I have had much pleasure these last few weeks, listening to your very friendly radio station HCJB. For the last month your station has been received at QSA 5 R8 to R9. Hope you will continue with the very good friendly programs.»—P. B.

ENGLAND (Nottingham)

«I was quite excited when I heard your English programme three nights ago. Your station is the first South American radio. I have been very disappointed up to now because I am extra interested in S. A., being born there, but could get no station from there.»—E. D. P.



The Naranjo Sisters
Singing duo of typical music.



Sr. Guillermo Garzon and
one of the outstanding musical combinations of HCJB called «Alma Nativa»

HOME ADVISORY COUNCIL

OF RADIO STATION H C J B



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Radio minister and evangelist.



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Radio preacher, «Uncle John».
Chairman of World Wide Prayer
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Prophetic lecturer.

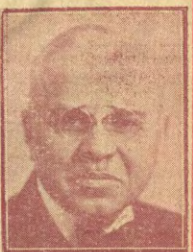


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President, Scientific Research As-
sociation.



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PONTIAC, Michigan.
Pastor, First Baptist Church.
Director, Maranatha, Summer Bi-
ble Conference.
Radio pastor.

For information about H C J B write to the nearest Home Advisory Council member or direct to Radio Station H C J B, Quito, Ecuador



Rev. Christian L. Eicher —
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Secretary, World Wide Prayer
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Conference speaker.
Missionary many years to India.



Rev. Clarence Erickson —
CHICAGO, Illinois.
Pastor-evangelist, Chicago Gospel
Tabernacle.
Radio preacher and evangelist.



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Bible teacher and lecturer.



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President, Bible School in Salina.



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Young People's Camp work.
Pianist, and composer of sacred
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Radio Preacher.



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Pastor, Toledo Gospel Tabernacle.
Radio Minister.
Bible Conference speaker.